

Name: Mr. Michael Au

Title: Senior Manager (R&D) at Sonova, one of the major hearing instrument (aid) manufacturers

Presentation: “The Ears - Route to our hearts.”

Bio + Abstract: Michael Au is the Senior Manager (R&D) at Sonova, one of the major hearing instrument (aid) manufacturers. He received his engineering education from the University of California, Berkeley. With the team, Michael is constantly on the quest to create meaningful improvements to the lives of the hearing impaired – from designing the “invisible” hearing aids to finding practical applications with ear-worn sensors for healthy living. To set the scene for this talk, he will provide an overview of the current hearing instrument landscape and present the vision of hearing well means living well. He will discuss the Ear, that it is more than an organ that connects us to each other and the world, but also a route to evaluate the human performance. Lastly, he will present the opportunities created by, and challenges to, performing biometric measurements with ear-worn devices.

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